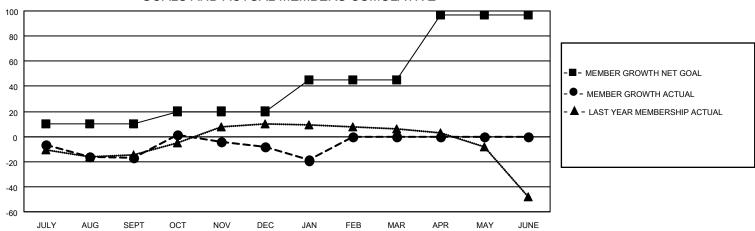
MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA			District 4 C2		Results as of: 1/31/2021			
	Club	os		Mo			lembers	
	RESULTS FOR	R 2020-2021		RESULTS FOR 2020-2021				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER MEME	BER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUA (including transfers	
JULY/AUG/SEPT	1	0	0	JULY/AUG/SEPT	10	25	37	
OCT/NOV/DEC	0	1	0	OCT/NOV/DEC	10	35	25	
JAN/FEB/MAR	0	0	0	JAN/FEB/MAR	25	7	16	
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	52	0	0	
1.6								
						-■- CURRENT YEAR GO	DALS FOR NEW CLUBS	
1.2						- ● - CURRENT YEAR AG	CTUAL NEW CLUBS	
—	 	D		─		- ▲ - LAST YEAR ACTUA	AL NEW CLUBS	
0.8	/_		/					
0.4	/		\					
	•		•					

GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0		15 CLUBS OF 53 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION		
			MALE	871 (68.21%)	
<u> </u>			FEMALE	406 (31.79%)	
DROPPED MEMBERS				,	
DECEASED	14	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS		196
CLUB CANCELLED	0	MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF		
OTHER	64				100
TOTAL	78		0023		